

Meet your

Denver 2010 FIVE STAR Mortgage Professionals.

We surveyed recent homebuyers and other industry experts to find mortgage professionals in the Denver area who scored highest in overall satisfaction. Here they are.



At least 70 percent of Americans involved in a real estate transaction rely on a mortgage professional to finance their new home. But with more than 3,000 Denver area professionals engaged in mortgage services, how do you find someone who represents your interests, and operates with an emphasis on integrity and service?

5280 magazine and Crescendo Business Services have made it easier to find out which mortgage professionals have delivered exceptional service to their clients.

The Selection Process

Crescendo surveyed, by telephone, more than 81,500 recent homebuyers and 870 mortgage and title companies.

Respondents were asked to evaluate only mortgage professionals whom they know through personal experience. They were asked to evaluate the professional on two categories of performance: overall satisfaction and whether they would highly recommend them to a friend.

Crescendo scored and screened each qualified mortgage professional to make certain that no disciplinary actions were pending.

Then, before finalizing the list, qualifying mortgage professionals were reviewed by a blue ribbon panel of local industry experts. The panel consisted of mortgage company executives, professional and trade-association officers.

Although the panelists' comments were incorporated into the final score, safeguards were built into the review process to reduce the ability of panel members to influence the composition of the final list on the basis of company affiliation.

An Elite Award

The resulting list of FIVE STAR Mortgage Professionals is an elite group, representing less than 5 percent of the licensed mortgage professionals in the Denver area engaged in mortgage services. For a more user-friendly listing, each professional has been grouped based on their city of focus.

Although this list will certainly be a useful tool for anyone looking for mortgage services, it should not be considered exhaustive. Undoubtedly, there are many other excellent mortgage professionals, who, for one reason or another, are not on this year's list. But don't be surprised to see them next year.

RESEARCH DECLARATIONS:

As with any research or recognition program, it is important that we provide you the following declarations:

- The 2010 FIVE STAR Mortgage Professionals do not pay a fee to be included in the research or the final list of FIVE STAR Mortgage Professionals.
- The overall evaluation score of a mortgage professional reflects an average of all respondents and may not be representative of any one client's experience.
- The FIVE STAR Award is not indicative of the mortgage professional's future performance.
- The inclusion of a mortgage professional on the FIVE STAR Mortgage Professional list should not be construed as an endorsement of the broker by Crescendo Business Services or 5280 magazine.

For more information on the FIVE STAR Award and the research/selection methodology, go to:
fivestarpromotional.com/mpresearch.



List compiled by Crescendo Business Services. All mortgage professionals are sorted by city and are listed alphabetically by last name.

DENVER

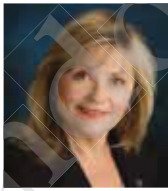
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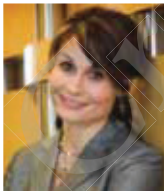
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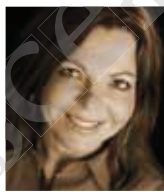
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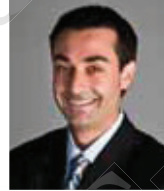


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